



Sharon Sparkes

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Experience

Creative Coordinator

Brittany's Hope

January, 2017 - Present
Elizabethtown, P.A.

- Design all development and event printed materials for the organization. Including: postcards, advertisements, invitations, thank you cards, envelopes, letterhead, yard signs, activities, brochures, and other printed materials
- Obtain quotes and negotiate prices for printed projects.
- Update & develop the website Brittany's Hope, Walk of Love & Team Orphans. Including: sponsorship updates, events pages, forms in formstack, Salesforce integration, HTML Email campaigns, and web marketing.
- Photograph children in our centers for promotional use.
- Coordinate and handle registration for events with over 700 people.

Lead Designer

Clipper Magazine

August, 2014 - December, 2016
Mountville, P.A.

- Design print materials which include on-page ads, postcards & menus.
- Copywriting for Online deals.
- Create layout & paginate on-page ads, as well as set sending to the printers to ensure weekly deadlines.
- Assisted in art direction, reviewing artist ads to insure relevance, originality, & impact. As well as making sure client guidelines were followed.
- Conducted one on one meetings with artist to critique past months work.
- Communicated across all departments to solve problems.
- Created various graphics & backgrounds to be used in our ads as well as logo, map & icon creation and recreation.

Graphics Director

Dramability Works!

September, 2011 - Present
Lancaster, P.A.

- Designed print materials such as logo design, business card design & show program design.
- Created a social networking presence.
- Planned & Taught various acting and art activities including acting exercises, communication skills & making artwork to young adults with cognitive disabilities

Freelance Illustrator, Animator, Designer

Sharoon The Raccoon Animation and Illustration

January, 2006 - Present

Clients Include: Project Opus, Flavor Cupcakes, Benchmark Media, Interiors, Boys & Girls Clubs Of America, Herablife & Victory in Progress Ministries.

Leather Trainer

Fossil

November, 2012- Present
Lancaster, P.A.

- Analyze the product reports to ensure proper merchandising.
- Merchandise the front window and feature walls.
- Create personable customer relationships that effectively create brand fans.

What I do

Illustration	★★★★★	★★★★★
Animation	★★★★☆	★★★★★
Graphic Design	★★★★★	★★★★★
Motion Graphics	★★★★★	★★★★★
Character Design	★★★★☆	★★★★☆
Layout	★★★★☆	★★★★☆
Story Boarding	★★★★☆	★★★★☆
Surface Design	★★★★☆	★★★★☆
3-D Texture	★★★★☆	★★★★☆
Compositing	★★★★☆	★★★★☆
Logo Design	★★★★☆	★★★★☆
Branding/Identity	★★★★☆	★★★★☆
Advertising	★★★★☆	★★★★☆
Customer Service	★★★★☆	★★★★☆
Verbal Communication	★★★★☆	★★★★☆
Written Communication	★★★★☆	★★★★☆

How I do it

Illustrator
InDesign
Photoshop
After Effects
Flash
Premiere
Sound Booth
Corel Paint
Maya
T.V.P. Animation
Final Cut Pro
Silhouette
Blender
Microsoft Office
Mac OS
Windows OS

Education

Academy of Art University

San Francisco, C.A. - Online Portal
Masters of Fine Arts in Animation
April, 2014

Pennsylvania College of Art & Design

Lancaster, P.A.
Bachelor of Fine Arts in Illustration
Cum Laude
May, 2011

Volunteer Experience

Art Teacher

Clarence Fraim Boys and Girls Club

Elsmere, D.E.

May, 2004 - August 2007

Setting up the room, creating & demonstrating projects while helping with different techniques that will make

Honors and Awards

- Pocketful Illustration Contest 2011
- Future Illustrators of America Scholarship 2007-2010
- Scholastic Gold Key Portfolio 2007
- Howard Pyle Scholarship 2005-2008
- Regional Art Award Boys and Girls Clubs 2000-2007
- National Art Award Boys and Girls Clubs 2004