



Sharon Sparkes

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Experience

Creative Coordinator

Brittany's Hope

January, 2017 - Present
Elizabethtown, P.A.

- Design all development and event printed materials for the organization. Including: postcards, advertisements, invitations, thank you cards, envelopes, letterhead, yard signs, activities, brochures, and other printed materials
- Obtain quotes and negotiate prices for printed projects.
- Update & develop the website Brittany's Hope, Walk of Love & Team Orphans. Including: sponsorship updates, events pages, forms in formstack, Salesforce integration, HTML Email campaigns, and web marketing.
- Photograph children in our centers for promotional use.
- Coordinate and handle registration for events with over 700 people.

Lead Designer

Clipper Magazine

August, 2014 - December, 2016
Mountville, P.A.

- Design print materials which include on-page ads, postcards & menus.
- Copywriting for Online deals.
- Create layout & paginate on-page ads, as well as set sending to the printers to ensure weekly deadlines.
- Assisted in art direction, reviewing artist ads to insure relevance, originality, & impact. As well as making sure client guidelines were followed.
- Conducted one on one meetings with artist to critique past months work.
- Communicated across all departments to solve problems.
- Created various graphics & backgrounds to be used in our ads as well as logo, map & icon creation and recreation.

Graphics Director

Dramability Works!

September, 2011 - Present
Lancaster, P.A.

- Designed print materials such as logo design, business card design & show program design.
- Created a social networking presence.
- Planned & Taught various acting and art activities including acting exercises, communication skills & making artwork to young adults with cognitive disabilities

Freelance Illustrator, Animator, Designer

Sharoon The Raccoon Animation and Illustration

January, 2006 - Present

Clients Include: Project Opus, Flavor Cupcakes, Benchmark Media, Interiors, Boys & Girls Clubs Of America, Herablife & Victory in Progress Ministries.

Leather Trainer

Fossil

November, 2012- Present
Lancaster, P.A.

- Analyze the product reports to ensure proper merchandising.
- Merchandise the front window and feature walls.
- Create personable customer relationships that effectively create brand fans.

What I do

| | | |
|-----------------------|-------|-------|
| Illustration | ★★★★★ | ★★★★★ |
| Animation | ★★★★☆ | ★★★★★ |
| Graphic Design | ★★★★★ | ★★★★★ |
| Motion Graphics | ★★★★★ | ★★★★★ |
| Character Design | ★★★★☆ | ★★★★☆ |
| Layout | ★★★★☆ | ★★★★☆ |
| Story Boarding | ★★★★☆ | ★★★★☆ |
| Surface Design | ★★★★☆ | ★★★★☆ |
| 3-D Texture | ★★★☆☆ | ★★★★☆ |
| Compositing | ★★★★☆ | ★★★★☆ |
| Logo Design | ★★★★☆ | ★★★★☆ |
| Branding/Identity | ★★★★☆ | ★★★★☆ |
| Advertising | ★★★★☆ | ★★★★☆ |
| Customer Service | ★★★★☆ | ★★★★☆ |
| Verbal Communication | ★★★★☆ | ★★★★☆ |
| Written Communication | ★★★★☆ | ★★★★☆ |

How I do it

| |
|------------------|
| Illustrator |
| InDesign |
| Photoshop |
| After Effects |
| Flash |
| Premiere |
| Sound Booth |
| Corel Paint |
| Maya |
| T.V.P. Animation |
| Final Cut Pro |
| Silhouette |
| Blender |
| Microsoft Office |
| Mac OS |
| Windows OS |

Education

Academy of Art University

San Francisco, C.A. - Online Portal
Masters of Fine Arts in Animation
April, 2014

Pennsylvania College of Art & Design

Lancaster, P.A.
Bachelor of Fine Arts in Illustration
Cum Laude
May, 2011

Volunteer Experience

Art Teacher

Clarence Fraim Boys and Girls Club

Elsmere, D.E.

May, 2004 - August 2007

Setting up the room, creating & demonstrating projects while helping with different techniques that will make

Honors and Awards

- Pocketful Illustration Contest 2011
- Future Illustrators of America Scholarship 2007-2010
- Scholastic Gold Key Portfolio 2007
- Howard Pyle Scholarship 2005-2008
- Regional Art Award Boys and Girls Clubs 2000-2007
- National Art Award Boys and Girls Clubs 2004