

SHARON SPARKES

CREATIVE DESIGNER



PORTFOLIO

www.SharoonTheRaccoon.com
www.behance.net/sharoontheraccoon
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CONTACT

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EXPERIENCE

Brittany's Hope
2017 - Present

● *Creative Coordinator*
Build a marketing plan to further the organization's mission. Design and coordinate all outbound digital and print communications and campaigns. Manage and promote the organization's websites utilizing Google Analytics and strong SEO practices. Maintain and develop the organizations CRM.

Dramability Works!
2011 - Present

● *Program Director*
Design branded marketing material and expanded participation by 1/3. Collaborated with Millersville University and Excentia to show the importance of arts for individuals with cognitive disabilities. Work with individuals through theatre, writing, and visual art to put on a performance every spring.

Clipper Magazine
2014 - 2016

● *Graphic Designer*
Create graphics for all designers to use in client's ads. Design ads with coupons for online application and the printed magazine, catering to the client's needs while still creating a clean and well marketed ad. Assisted in art directing a team of eight and ensuring books were sent to print.

EDUCATION

Pennsylvania College of Art & Design
2007 - 2011

● *Illustration*
Bachelors of Fine Arts
Cum Laude

Academy of Art University
2011 - 2014

● *Animation*
Masters of Fine Arts

REFERENCES

Amber Harkins
Art Director
T: 443.504.8078
E: amberflavorcupcakery@gmail.com

Elizabeth Leonard
Graphic Designer
T: 410.370.3833
E: lizleonarddoesart@gmail.com

Heather Lorenz
Store Manager Fossil
T: 717.682.2766
E: store_7429@fossil.com

EXPERTISE

Branding / Identity
Creative Problem Solving
Editorial Design
Email Marketing
Graphic Design
Illustration
Layout
Motion Graphics
Print Design
Strategic Planning
Story Telling
Surface Design
Web Design

SKILLS

Advertising
Adobe After Effects
Adobe Illustrator
Adobe Indesign
Adobe Photoshop
CRM Customization
HTML
Microsoft Office
Mac OS
SEO
Social Media
Windows OS
WordPress

AWARDS

Pocketful Illustration
Contest 2011-2016
Future Illustrators of
America Scholarship
2007-2010
Scholastic Gold Key
Portfolio 2007
Howard Pyle
Scholarship
2006-2008